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1928

1928 GLADIOLUS CATALOGUE



MARION KOCH (Needlepoint Type)

AUSTIN TRIAL GROUNDS

MR. & MRS. A. H. AUSTIN, Props.

356 North Freedom Street

Ravenna, Ohio

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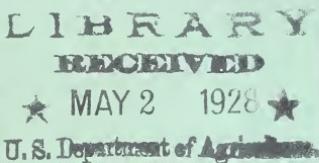
ROW OF GOLD EAGLE
and Mr. and Mrs. Austin

Invitation

Many people visit our gardens, why not you? One day's page in our register last summer showed names of visitors from:—

Elizabeth, New Jersey; Humboldt, Nebraska; New South Wales, Australia; Fairfield, Iowa; Springfield, Illinois; Toronto, Canada; Seattle, Washington; Los Angeles, California; Shaftsbury, Michigan, and many from nearby places.

Come and see our flowers with us.



AUSTIN TRIAL GROUNDS

1928 TRADE LIST OF GLADIOLUS

Read Detailed Descriptions in Retail Catalogue.

Priced per 100—10 Bulbs at 100 rate

	No. 1 1½ up	No. 2 1¼-1½	No. 3 1-1¼	No. 4 ¾-1	No. 5 ½-¾	No. 6 ½" & less	Bulblets
Elizabeth Tabor	\$ 5.00	
Illuminator	10.00	8.00	6.50	
Pink Wonder	5.00	4.00	3.00	2.40	1.50	1.00	Per 1000, \$1.00 Quart, \$2.00

Austin Originations

Buddy Worden	\$ 20.00	\$ 15.00	\$ 12.00	\$ 10.00	\$ 8.50		
Gold Eagle	150.00	125.00	100.00	90.00	80.00	75.00	
" " Hand Selected Bulblets, per 100, \$30; per 1000, \$270; 250 at 1000 rate.							
Golden Swallow	7.50	6.00	5.00	2.50	Per 1000, \$1.00
High Nye	15.00	12.00	10.00	8.50	
Helen Howard	70.00	60.00	
Rose - Mulberry	75.00	50.00	40.00	
Veiled Brilliance	Sold up						
Yellow Treasure	3.00	2.00	1.25	.75	
Tycko Zang	20.00	15.00	12.50	10.00	8.00	Per 1000, \$5.00 Per Qt., \$15.00	

The above varieties are all outstanding.

The illustration of Tycko in Retail catalogue shows blooms measuring six and one-half inches in diameter, with individual petals two inches in diameter. Large but not a coarse flower. We have held prices up on this variety, to protect our customers, but now to meet cut price competition we will make discounts on all sizes of bulbs per 100 and on bulblets by the 1000. No discount on bulblets per quart.

Our bulbs of this variety this year are very fine, plump and strong. The large ones probably would force well, but have never been tested as yet. Write us for heavy discount prices on all sizes in quantity lots.

(Note Special Offers Next Page)

TEST PRICES

To enable growers to test some of our new originations while stocks are still limited, we offer the following varieties in all sizes, assorted, No. 1, No. 2, No. 3, No. 4, No. 5, No. 6 and bulblets:

Wedgewood, violet purple; Milady Imogene, Florists' White; Radiant Orange, large apricot orange; Marion Koch, Needlepoint pink; Bridal Veil, white with tints of green.

Six bulbs of any one of the above five new introductions, assorted sizes, and six bulblets, for \$8.00.

One set of six bulbs, assorted sizes, and six bulblets, of the above five new introductions (five sets) thirty bulbs and thirty bulblets, for \$25.00. Probably no planting stock or bulblets of these will be offered next year.

"Helen Howard Special" Closed

Already sold up on planting stock and bulblets of this variety, and only a few left of the larger ones, at \$1.00 each, \$10.00 per dozen. No bulblets.

Gold Eagle Bulbs for Forcing Test

As yet Gold Eagle has not been tested for greenhouse forcing, but its extreme earliness, free production of bloom and strong growth lead us to believe it will excel all others in this respect. Write us for Special Gold Eagle Offer of large bulbs for forcing test. Use Letterhead Stationary.

RUFFOLACE

AN UNUSUAL OFFER

of this beautiful variety of Mr. Kemp's origination. Note description in Retail Catalogue.

Large bulbs, each \$5.00; 3 bulbs and 6 bulblets for.....\$12.00

Medium bulbs, each \$3.50; 3 bulbs and 6 bulblets for 8.00

Terms—Cash with order, or 25 per cent deposit; balance C. O. D. at time of shipment.

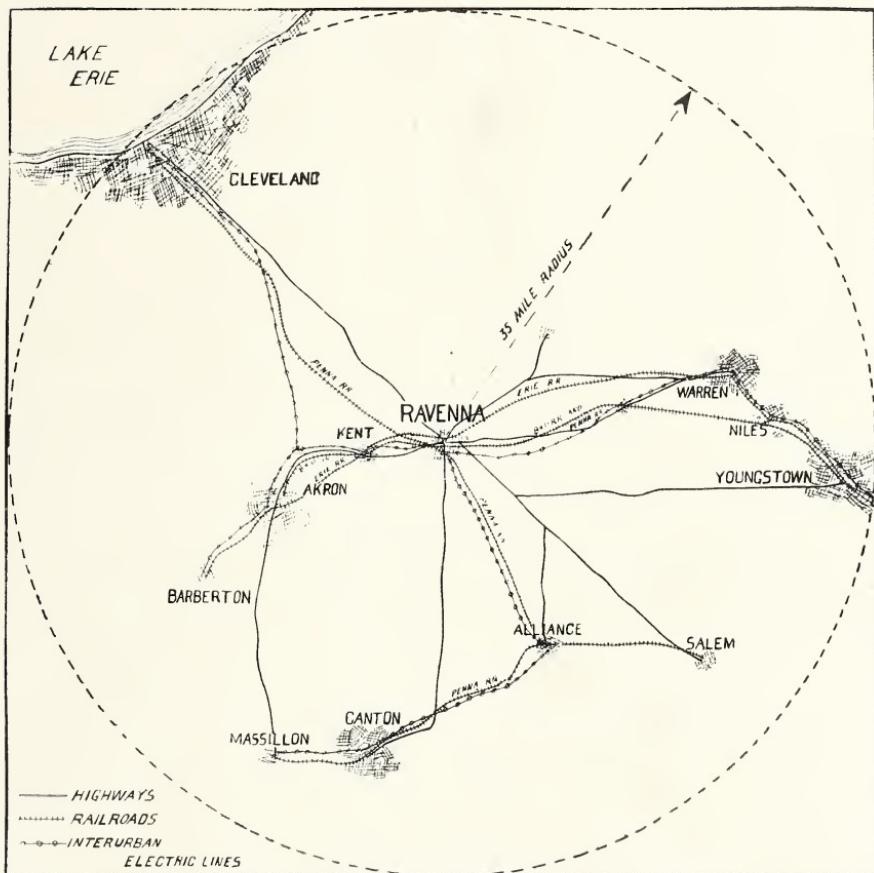
No orders accepted for less than \$1.00. We pay delivery charges. Address all orders from this Trade List to

AUSTIN TRIAL GROUNDS

356 NORTH FREEDOM STREET

RAVENNA, OHIO

Home of Austin Trial Grounds



The above map is drawn accurately to scale. Over a million and a half of people live inside the 35-mile radius. Note the steam, trolley and highway connections radiating from RAVENNA—the CENTER of “Industrial Opportunity.”

CHAMBER OF COMMERCE.

In looking backward to the beginning of our gladiolus growing, with the exception of Mr. Matthew Crawford, who was known as the “grand old man” of the gladiolus world, we believe ourselves to be the Pioneer Commercial Growers of the noted 35-mile radius surrounding Ravenna, which is said to be the largest gladiolus growing section in the country and probably in the world.

Our early work with gladiolus first excited curiosity but as the venture proved successful it created interest, and plantings large and small came into existence. Now approximately millions of gladiolus wave their banners of loveliness in this world beauty spot, and its heart, where new improved varieties are originated, tested and sent forth, is the small planting of hybridized seedlings at the Austin Trial Grounds.

Numerous testimonials, a few of which we print, are proof of this assertion.



Testimonials

Mr. Horace G. Keesling, Editor of the Farm, Orchard and Garden Department of the San Jose Mercury Herald, also President of The Flower Lovers' Club of Santa Clara County, which we believe is one of the largest Floral Organizations in California, has tested our Gold Eagle in his "Gravel Pit" garden and states:

"Mrs. A. H. Austin's real yellow, tall-growing glad was at home there last summer and proved that it is yellow and a vigorous grower."

Howard Armstrong of Garches, France, writes: "I had a couple dozen Tycko Zang this year. They did very well with me although they were planted extremely late. They all bloomed nicely, flowers larger than you advertise, and increased well."

Mrs. Edna Garra of Spencer, Ohio, who tests Glads carefully, writes: "I cut three nice spikes of flowers from each bulb of Tycko Zang. My note book reads 'Good—get more and save bulblets—will become one of my best sellers when price is lower'."

From Mrs. S. M. Antisdale of Cleveland Heights, Ohio, a good judge of gladiolus: "You would have been proud of the blooms from the bulb of Rose-Mulberry that you gave me. Two lovely spikes, but not blooming at the same time, and I was glad of that. When Rose-Mulberry gets cheap enough I want a whole row of them, and a long one, too. I suspect you have set aside more choice seedlings this year, you have so many of merit."



Our Yardstick Pictures

are worthy your attention because they show accuracy. Of course the one of Evelyn Kirtland, one of our earliest productions of years ago, always has a place in our catalogue, and the one showing the height of High Nye is very descriptive.

We had not intended to add another "yardstick picture" to our catalogue, but when Mr. P. J. Pentecost, a commercial grower of Tipton,

Indiana, (by the way "a good place to buy"), wrote us the following unsolicited testimonial, he sent us this kodak picture showing the height of the bulblet spike by actual yardstick measurement. Under date of Aug. 3, 1927, he wrote us:

"Gold Eagle is a most appropriate name for your recent introduction. It is the yellowest yellow that gladiolus ever grew, and it soars above all others in the production of early blooms. Bulbs planted in May bloomed July 8th with spikes beyond criticism. Bulblets planted same date bloomed July 14th with spikes 35 inches high, liberal side spikes following, which I am sending you."

We have watched it for two years and are convinced that Gold Eagle has a great future. I congratulate you upon the production of such a classic."



A GOLD EAGLE
Bloom from Bulblet
—35" Tall

Charles R. Higbee of Boston, Mass., in a letter thanking for generous count and extra size of bulbs ordered from us, says: "I think the Austin 'Yardstick' must be divided up into larger inches than most."

Gold Eagle Bulblets—Free!

There seems to be a difference of opinion regarding the name of our new early yellow—which shall it be:

Gold Eagle, meaning the \$10.00 Gold coin, or
Golden Eagle, the golden bird?

When you send your order for gladiolus bulbs if you specify which name you prefer, we will add a bulblet of Gold Eagle gratis. At the end of the season we will publish the named decided upon.



Austin's Gladiolus Are Easy To Grow

BECAUSE when we have spent several years in the production of a new variety sufficiently worthy to be sent into the world as an Austin Origination, it must not only possess all the desirable traits of form, beauty and habit, but it must propagate freely and grow easily under ordinary conditions.

Mr. Chas. B. Sawyer of Leroy, Michigan, writes:

"Gold Eagle certainly is a wonder. I bought four bulblets and they are No. 1 size and loaded with bulblets. Haven't counted them but there must be at least 150 or 200. Certainly want more of this variety."

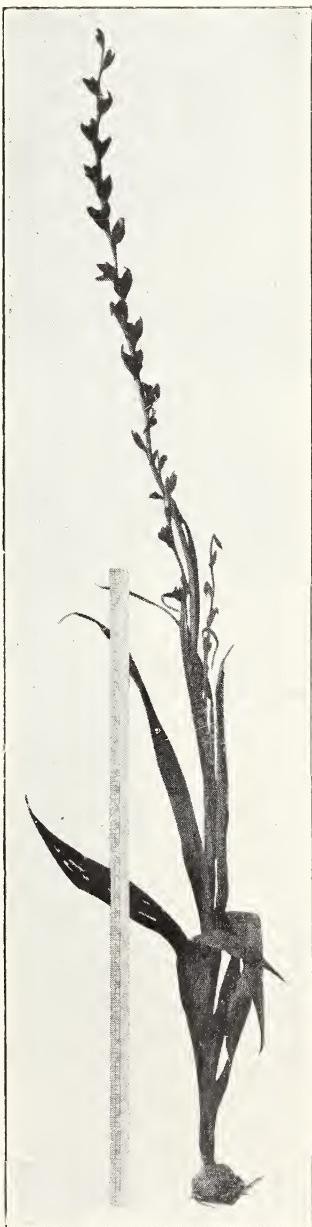
The varieties of other growers which we list as **Newer Standard Varieties**, have been chosen with care and are tested varieties of Sterling Worth. All will grow and bloom with ordinary care, but all gladiolus respond to good cultivation and freedom from weeds.



Cultural Instructions

People now realize that it pays to have good strong bulbs and to grow them in the best manner possible.

It is advisable to plant in rows for best cultivation and they may be eighteen to twenty inches apart, which would require hand cultivation; or twenty-eight to thirty, allowing the use of wheel hoe and cultivator; or three feet apart, which is wide enough to admit of horse cultivation. Assum-



HIGH NYE



ing that the soil is rich and worked fine, for large bulbs make a trench six inches deep if in sandy soil, but less if clay.

A good way to keep them free from weeds is to destroy the weeds as they are starting into growth, which can be done by ridging with the rows somewhat at time of planting, then in a few days level down with rake which will kill the small ones starting to grow. In a few more days, ridge it again to smother the next lot of new weeds.

Alternate ridging and leveling will keep the rows clean with very little work. This is especially helpful in bulblet culture. In leveling, rake carefully crosswise of rows.

A good rule is to set the bulbs twice their diameter apart in the row. Cultivate well and always as soon as ground can be worked after rain.

The spikes may be cut when first bloom is open, but not less than four leaves of foliage should be left to mature the bulb.

When the foliage begins to ripen dig bulbs and cure in open if possible, then store in a frost-proof cellar.



Read The Descriptions

of our new Austin Originations carefully. They show unusual forms and beautiful colorings, and range in color from pure white to deepest violet-purple.

Our pure yellows for all seasons will interest you. These are self colors with no lines or blotches.

GOLD EAGLE—(of recent introduction) so early that it blooms with and often before Halley.

LOYALTY (1928) —a magnificent, new mid-season bloomer, having large, heavily ruffled blooms of deep golden yellow with tall spike and massive growth.

TOBERSUN—so late to bloom that it brightens the field like October sunshine. Thus it gets its name, meaning October Sunshine.

Our **HELEN HOWARD** of last year's (1927) introduction after being grown one year by others and exhibited only once, has come into the lime-light of public favor, according to reports from various parts of the country.

In a letter dated Sept. 17, 1927, Mr. G. W. Thacker, President of the Michigan Gladiolus Society, and a grower, who yearly tests many varieties on his grounds, wrote us:

"I just wish we had a big stock of Helen Howard. Could we buy a thousand bulblets from you? Truthfully, it was the variety of the entire hundreds which we had this season, that stood out as being a variety with a future. Nothing, even among the very high priced ones, would come up to it in my opinion. If it is prolific, and a good germinator, I don't see how a flower could be more—it has growth, hardiness, disease resistance, and best of all, the color is glorious.

"It created a sensation from a single spike exhibited among the Grand Rapids '400.' Perhaps I'm over-enthusiastic, but I surely loved Helen Howard."

Later from his 1928 catalogue of "Unusual Glads" (which is full of interest) he states: "It is glorious; beyond comparison."

C. A. Kirtland, a gladiolus enthusiast of St. Paul, Minnesota, said: "Everyone was crazy over Helen Howard."



GOLD EAGLE—LARGE SPIKES & BULBLET SPIKE

Our illustration shows the earliness of Gold Eagle with spikes of bloom from large bulbs and a single spike from a bulblet all produced from stock planted in May (open field planting) and in bloom July 26 in our Trial Grounds.

We had many blooms earlier from large bulbs, but our illustration shows the Gold Eagle trait of not only producing bloom from bulblets, but that bulblet blooms are exceptionally early.



How To Plant And Harvest Small Bulbs Such As Are Grown From Bulblets And Seed



Illustration No. 1

shows two rows of strong, thrifty seedlings grown in open ground the same as bulblets, only planted a little more shallow.



Illustration No. 2

shows Mr. Austin digging the seedlings while they are still green so that the tops will not break off. He loosens and raises them up without turning them over.

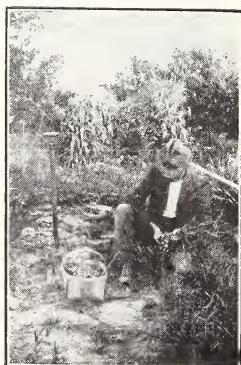


Illustration No. 3

shows how they are lifted out of the ground, broken off by the handful and dropped into the basket. All quickly and easily done, and no small loss of bulblets.

We Sell Entire Stocks

Nearly every year we sell entire stocks of varieties, sometimes to market gardeners to sell in the City markets; sometimes to florists who wish special varieties for their own use, and sometimes to people who grow them to be distributed through their catalogues.

Several of our varieties have been sold to the LeGron Floral Co., Toledo, Ohio. Among them a very fine yellow and an equally fine pink which Mr. LeGron named Gallant Leader.

Last fall Mr. C. F. Mount of Keppel, Pa., wrote us:

"Your Gallant Leader, (bought of LeGron Floral Co.), grew 54 inches tall, gave two nice large bulbs, 40 to 50 bulblets and had 32 fine large blooms."

It pleases us when our customers are well patronized.



Needlepoint

A New Type Of Gladiolus

As "Needle-point" represents the finest type of art in certain needle work, so can this new type of gladiolus be compared and described as the needlepoint of artistic gladiolus.

NEEDLEPOINT GLADIOLUS are distinctive in their petals being artistically rolled and attractively pointed. They are not chance productions but the result of earnest effort to produce gladiolus of superior, artistic form.

We offer two Needlepoint varieties: Marion Koch, illustrated on front cover page; and Tobersun, also illustrated.



Evelyn Kirtland *(Austin)*

One of our productions of years ago and still a leader among "better gladiolus." Glorious pink.

Each 10c; per doz. \$1.00.



EVELYN KIRTLAND MEASURING THE VARIETY NAMED FOR HER

New Austin Originations for 1928

LOYALTY—Bloom is a deep, rich, pure yellow self color, large size, good substance, heavily ruffled, well placed and many open at one time.

Strong, massive growth with broad foliage and tall, straight spike, graceful, but not as slender as Gold Eagle. Free bloomer and rapid propagator. Mid-season variety that surely has a great future. So named because of our many years of loyalty to the cause of the gladiolus.

Each \$2.00, 3 for \$5.00. Not more than 3 bulbs to a customer. No bulblets.

TOBERSUN — Another new pure yellow of sterling worth, a lighter shade than Loyalty, strong grower, beautiful form, good spike with many blooms open at one time. A late, good, commercial variety. Its beautiful, clear color late in season, reminds us of October sunshine, hence its name.

Each \$2.00, 3 for \$5.

Not more than 3 bulbs to a customer. No bulblets.

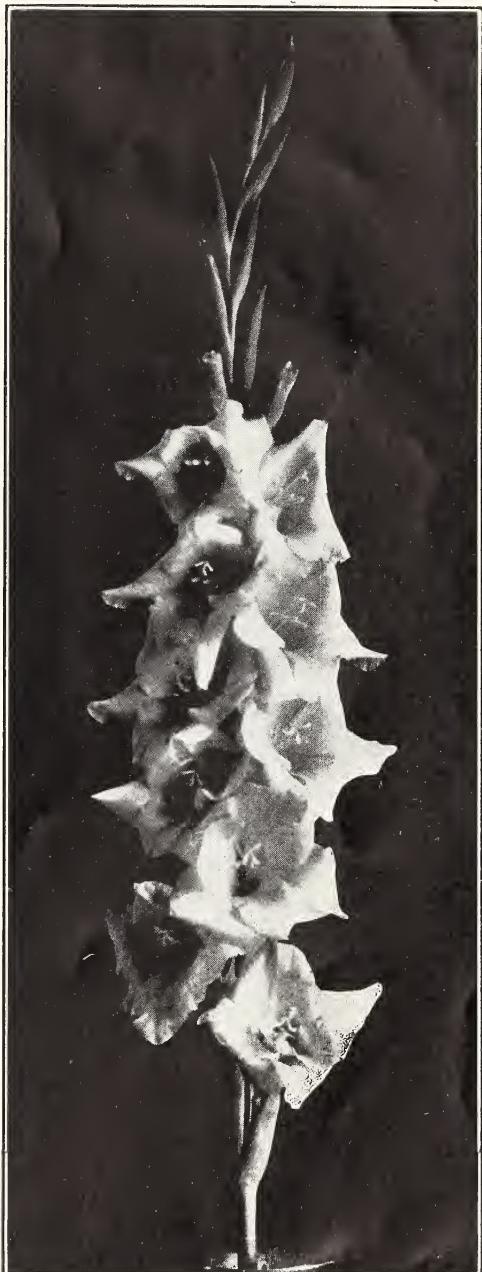
SUSANNE WORDEN—Large bloom of brilliant Tyrian rose, upper petals lighter at center, shading to deep rose at edges with mallow pink midrib. Lower petals, deep rose. Beautiful.

The spike is of good height and carries its heavy bloom gracefully. Strong grower and good propagator.

Another new production, worthy of your consideration.

Stock very limited. Each \$3.00.

WEDGEWOOD — Dark, rich violet-purple, buds nearly black, of a satiny lustre. Upper petals



TOBERSUN (Needlepoint Type)



lighter at throat. Tall slender spike with several good size blooms open at one time. Much superior to Baron Hulot.

Each \$3.00.

MILADY IMOGENE — The Florist's White. (A snow white Prim.) with the exception of tiny dots at base of petals and lavender anthers, this is a very clear pure white. Its blooms, which measure not over four inches in diameter, are daintily frilled and well placed on a slender, very pliable spike. Especially adapted for florists' use.

Each \$3.00.

RADIANT ORANGE—Large wide open blooms of a clear apricot orange. A grand-daughter of Alice Tiplady but much larger. Has a fine open Gandavensis form. Temporarily known under the name of Tip-Gran.

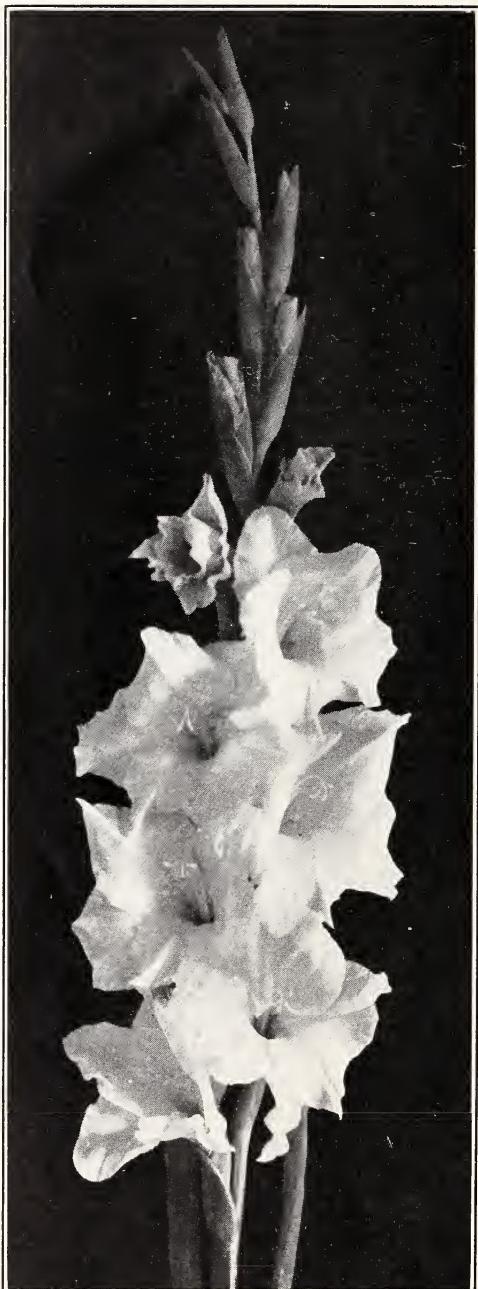
Each \$3.00.

MARIAN KOCH—A strikingly artistic variety, its petals being rolled with tips twisted to sharp points. Color deep pink at tips, shading to almost white at center and creamy blotch on lower petals. Largest blooms five inches from tip to tip. Strong substance with many open at one time. Spike straight and graceful. Note illustration on front cover.

Each \$3.00.

BRIDAL VEIL—Open buds show tints of green fading to pure white as the bloom opens. Large, heavily ruffled; well placed on straight spike. Good height, strong growth.

Each \$3.00.



BRIDAL VEIL

Austin Originations Of Recent Years

BUDDY WORDEN (Austin)—A most dainty Primulinus Hybrid. Color similar to the deeper tints of the Aaron Ward rose, a delicate orange, tinted pink with yellow shadings. This variety comes into bloom nearly as early as Gold Eagle and is a good variety for florists' design work. No. 1, 50c; No. 2, 40c; No. 3, 30c each.

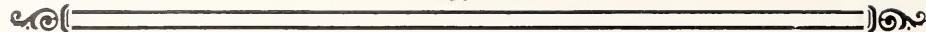
FOREST SPRITE (Austin)—General effect scarlet, with tintings of carmine, tipped and bordered creamy-white. Attracts much attention and is greatly admired. We predict a good future for this variety. Stock limited. Each, No. 1, \$3.00; No. 2, \$2.00; No. 3, \$1.00.

GOLD EAGLE (Austin)—The blooms which are of good size are a deep pure yellow, the petals are of good substance, nicely ruffled and very resistant to heat. It is extra early and the spike, 51 to 54 inches tall, always straight, is slender, graceful and easy to handle. It increases well and the bulblets germinate quickly and bloom quite freely. A good commercial variety. Note illustrations on pages 4 and 9; also testimonials. No. 1, each, \$3.00; 3 for \$7.75; No. 2, \$2.50; 3 for \$6.25; No. 3, \$2.00; 3 for \$5.00.



GOLDEN SWALLOW

GOLDEN SWALLOW (Austin)—It is natural for gladiolus to have lines, blotches or throat markings of some kind, and it required several years of hand hybridization to breed out the markings and produce the clear yellow absolutely free of such. The beautiful artistic form as shown in this flower so resembles a flying bird that we named it the Golden Swallow. This was among the earlier ones in the evolution of our pure yellows to come clear color. Each 15c.



HELEN HOWARD (New)—General color buff flushed coral with dainty dashes of peach red, and throat of purest amber. The blooms are wide open form and petals are daintily frilled. The spike is tall and with its well placed buds and blooms, many of which are open at one time, displays an aristocratic poise that quickly attracts attention.

Each, \$1.00; per dozen, \$10.00; one bulb and six bulblets, \$1.50; six bulblets alone, 90c.

HIGH NYE—THE BASKET GLAD. (Austin)—Willowy spikes five to six feet tall bearing a yard of bloom. Flower four or more inches in diameter and nicely placed. Color old rose, yellow throat with deeper rose lines. Has broad heavy foliage, the widest leaves often three inches in diameter and spreading away from the spike, thus allowing extra length for cutting. Spike very slender, always straight and presents a superb appearance in basket arrangement.

Each, No. 1, 50c; No. 2, 40c; No. 3, 30c.

MISS DEMURE (Austin)—White with tips of petals tinted La France pink and throat plumed eosine-pink. One of the most beautiful color combinations. Blooms medium size on a tall graceful spike. Because of its exceptionally beautiful color, good substance and suitable spike, it is one of the very best for florists' sprays and other uses.

Each, 50c, 3 for \$1.25.



ROZAN (Austin)

THE FLIRT (Austin)—A Hybrid Primulinus in a pleasing shade of garnet-red with buds and back of bloom shaded to blackish maroon. Blooms of medium size. Its coquettish form and jaunty trimness of the entire spike give it its name.

Each 35c; \$3.00 doz.

MARY-O-MINE (Austin)—When we sold this choice Austin seedling to Dr. B. R. Bales, we retained one small bulb. It has bloomed freely and last August produced fine, wide open blooms on a long graceful spike. The largest of the several in bloom measured 6 $\frac{3}{4}$ inches in diameter. There are no lines or blotches; aside from a dot or two of violet it is a clear, crystal white.

Each, \$8.00.

ROZAN (Austin)—We thought "Rozan" well named when we were permitted to give it the abbreviation of the name of the charming daughter, Rose Ann, of Mr. and Mrs. A. G. Britsch, and when Mr. Britsch added: "The Gladiolus Aristocrat," we thought it a suitable descriptive name for a variety well worthy of it. After Mr. Britsch became the owner of the entire stock (excepting one small bulb) we missed its beauty from our garden, and last year purchased a small stock from him. When in bloom the immense silken blooms of exquisite pink were greatly admired.

Each, No. 1, \$12.00; No. 2, \$10.00; No. 3, \$8.00; No. 4, \$7.00; No. 5, \$6.00 and No. 6, \$5.00. Bulblets, \$1.00 each, 12 at price of 10.

ROSE-MULBERRY (Austin)—To say this is coral-pink flushed Ageratum violet only approaches the description, for words cannot describe the unusual and unique beauty of this variety. Blooms are over four inches in diameter, often quite irregularly placed, which does not detract from its beauty, as it lends itself especially well for bowl, table and various uses, where, with the use of fine foliage, such as Sea Lavender, it has great decorative value. Be sure to try this one.

Each, No. 1, \$1.50; No. 2, \$1.00; No. 3, 75c.



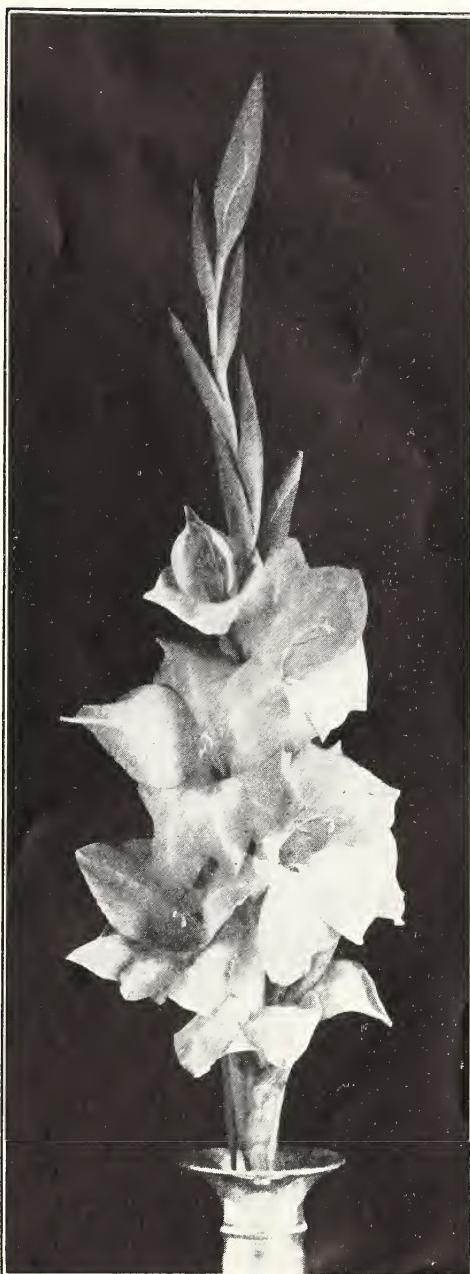
TYCKO ZANG (Austin)—Clear salmon-pink of large size, producing under good cultivation, blooms measuring five to six and one-half inches in diameter, with usually four petals per large bloom averaging two inches in diameter, and rounding at the tips. The throat is white, faintly dotted deep cerise. The spike is straight and under good cultivation averages about fifty-three inches tall. Has broad heavy foliage and is a good propagator. Blooms well from small sizes. Winner of first prize at American gladiolus Society Show, Rochester, N. Y., 1926.

Each, No. 2, 40c; No. 3, 30c. Mr. Rockwell's book on Gladiolus FREE. Read about it on inside back cover.

VEILED BRILLIANCE (Austin)—Bright pink blooms with creamy throat, tinted grayish-blue, having the appearance of being thinly veiled. Double row of well placed flowers five to six inches in diameter, with as many as ten open at one time. Increases well. "Simply glorious," is the verdict from many who have tried it. **Sold up.**

YELLOW TREASURE (Austin)—A daintily ruffled flower of deep yellow with a touch of cerise deep in throat. Has tough slender spike that will bend almost in a circle but will not blow over. Exceptionally free bloomer. Where a mass of deep yellow is desired either in design or landscape, this is good. Does not grow tall.

Each, 10c, 10 for 75c.



TYCKO ZANG (Austin)

Newer Standard Varieties

ARABIA-PERSIA—After two years careful testing we are convinced that Arabia and Persia are identical, and we quote prices under Persia.

BOLD WINNER (Baldwin)—**Originator's Description**—This is one of the outstanding Glads of the day. Have Grown them with bloom $6\frac{3}{4}$ inches in diameter in our fields with only ordinary care. The general effect is burnt orange color. Very prominent midrib of a lighter shade. Wide open flowers with reflex petals. Pronounced by some of the best judges as a "mighty fine Glad."

Each \$1.00.

BYRON L. SMITH (K)—Orchid Lavender, beautiful. Per 10—No. 1, 75c; No. 2, 60c; No. 3, 50c.

CATHERINE COLEMAN (C)—A very fine geranium pink. Tall spike, large flower. Each 50c.

DUCHESS OF YORK (Dames)—Purple-blue. Fine tall spikes with bloom well placed. Each—No. 1, 20c; No. 2, 15c.

ELIZABETH TABOR (H)—A large beautiful pink flower with a small carmine blotch. It has a graceful slender spike and the large blooms are very attractive and well placed; but this is not all, for this beautiful bloom is, we believe, the earliest of any variety of its size and color. Especially valuable as a commercial glad., and especially good for roadside sales, its large blooms at once attracting attention. (Note wholesale prices.) Each 15c; \$1.50 per doz.

GLORIANA—Mr. Betscher's beautiful golden-salmon. One of the very best varieties. Stocks are always limited as the supply does not equal the demand. Get yours quickly. Each—No. 1, \$1.00; No. 2, 75c.

GOLDEN DREAM (Groff)—A very fine deep pure yellow. Tall, strong grower. A good exhibition variety. Each—No. 1, \$3.50; No. 2, \$3.00.

HENRY FORD (D)—A large flower of clear rhodamine purple, a beautiful color. A strong grower, blooms generally opposite, but when in mass planting is very good for landscape use, its bright color always attracting attention. Each—No. 1, 25c; No. 2, 20c; No. 3, 15c.

ILLUMINATOR (General Bulb Co.)—This is one of the very best cut flower varieties we can think of for commercial use. First in its color it is at once striking because of the glowing brilliancy of its large blooms of carmine-red with French-blue blotch and suffusion. It stands storms and extreme heat much better than the average variety. Each—No. 1, 50c; No. 2, 40c; No. 3, 30c.

JACOBA VAN BEIJEREN — Pure violet on tall graceful spike. Each 20c.

JEWELL (C. Zee)—Tall pink Primulinus having clear yellow throat. Very attractive. Each 50c.

KING OF THE BLUES (U. B. Co.)—A deep royal purple of the richest color imaginable. A small flower on a slender spike but nothing else like it in its royalty of color. Each 35c.

LONGFELLOW (Dec.)—Large wide open blooms of a LaFrance pink, exceedingly well placed on a tall spike. The first time we saw this variety in bloom it had attracted our attention at a long distance as outstanding. Each—No. 3, 40c.

LOS ANGELES (Houdyshel) — The lovely blooms are an orange-pink with deeper throat blotch. Delicately ruffled. This is the "cut and come again" glad. so called because a fair proportion of them send up a second growth spike from the old stump after first is cut. Each—No. 1, 25c; No. 2, 20c.

MINUET (C)—Many large blooms of pure sparkling lavender, well placed on a tall, graceful spike, well describes this splendid new variety. Each—No. 1, \$3.25; No. 2, \$2.50; No. 3, \$2.00.

MISS MADISON (Capt. B.)—A very bright pink overlaid on white, and is of good size. Many open and a good reproducer. This has proven to be an excellent commercial variety with us the past season. Each—No. 1, 25c; No. 2, 20c.

MR. W. H. PHIPPS (D.)—One of the grandest varieties ever produced. Magnificent, tall spike with as many as twenty blooms open at one time. Well known. Everybody wants this one.

Each—No. 4, 25c; No. 5, 20c.



MRS. F. C. HORNBERGER (F. C. H.)—Wide open pure white blooms without markings. Blooms are well placed and have many per spike. Strong grower, said by many to be the best of all white varieties. One that you should not miss having. See illustration. Each—\$2.50.

MRS. F. C. PETERS (Fischer)—Large blooms of beautiful rose-lilac. Has good substance, is tall and vigorous and one of the best for cutting. In strong demand. It has an attractive velvety crimson blotch on lower petals. Each—15c.

MURIEL (Velthuys)—Beautiful light blue with small dark violet spot in throat. 10 for 75c.

ORANGE QUEEN (Pfizer)—Bright copper-orange self color. A beautiful and outstanding color. Very attractive and everybody wants it. Stock limited. Each—No. 1, 25c; No. 2, 20c.

101 BLUE (Hastings)—Upper petals beautiful clear blue shading lighter at the base. Lower petals darker blue with blotch of rich, purplish crimson. A good size flower and slender spike. The earliest blue variety. Each—No. 1, 25c; No. 2, 20c.

PEARL OF CALIFORNIA (Kingsley)—Mr. Kingsley's contribution to the world's better glads is truly outstanding. Twenty-six to thirty-two large blooms of clear LaFrance pink on a graceful spike. Last summer when in bloom it reminded us of a beautiful feathery ostrich plume. See illustration. Each—Large, \$5.00; Medium, \$3.50; Small, \$2.50.

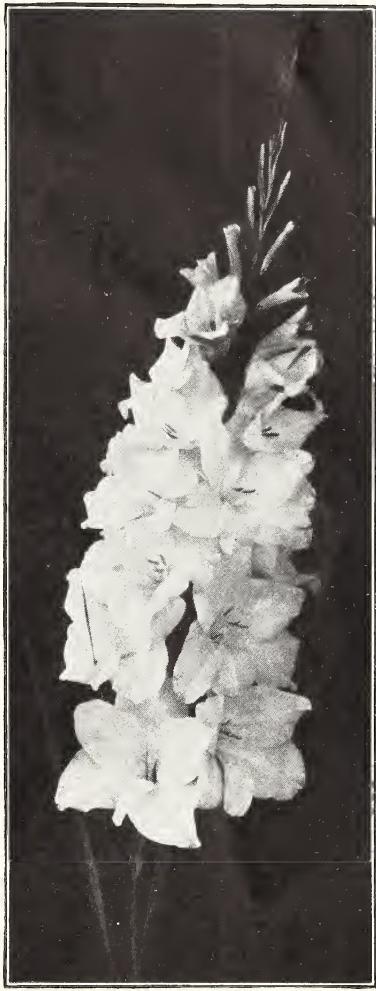
PERSIA (National Bulb Farms)—Blackish maroon, looks pure black at a distance. Beautiful among the dark ones and is very outstanding. Arabia seems identical with it. Each—No. 1, 25c; No. 2, 20c.

PINK WONDER (Kemp)—A strong vigorous grower attaining a height of 4½ feet often, producing 17 to 19 blooms to the spike, four and five massive blooms open at one time, many of them measuring six and one-half inches in diameter, splendid for forcing. The color is a soft LaFrance pink flaked geranium-pink. Per 10, 75c.

RITA BECK (Fischer)—This lovely new pink variety is creating a sensation wherever seen. The blooms are large and a very clear pure pink. Many open at one time. Each—No. 1, \$3.25; No. 2, \$2.50.

ROSEMARY (Bales)—White thickly marked with fine parallel hairlines of lavender rose. Free bloomer. Each—No. 1, 25c; No. 2, 20c; No. 3, 15c.

RUFFOLACE (Kemp)—Pure white blooms, ruffled and also lacinated very conspicuously, at once attracting atten-



PEARL OF CALIFORNIA

tion. A vase of the blooms is especially beautiful. Our row of them was greatly admired as being something new and very unusual. A strong healthy grower. Each—No. 1, \$15.00; No. 2, \$12.00; No. 3, \$10.00.

SHASTA (Kirchoff)—A strong growing massive white. Good blooms and plenty of them in the double row on spike. Faint lines. Each 50c.

SUNNYMEDE (Fischer)—Light orange, very attractive. Each—No. 1, 35c; No. 2, 30c; No. 3, 20c.

VIECHENBLAU (Pfizer)—A large flowering violet blue. Each—No. 1, \$2.50; No. 2, \$2.00; No. 3, \$1.50.



Gladiolus

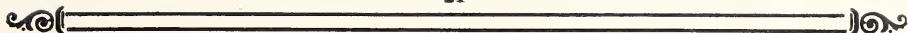
Mrs. F. C.
Hornberger

Awarded the
Championship
Cup at Bos-
ton, Mass.,
Aug. 21-22,
1927.

Also received
first on pure
white.

Won first
prize at Hart-
ford, Conn.,
1926 for best
spike in the
show, declared
by leading ex-
perts to be
the world's
best pure
white variety.
Photo was
taken after the
show was over
and lower
flowers had
wilted. De-
scriptive lists
wholesale and
retail, a post
card will bring
price lists.





Peonies

have been an interesting side line for many years and the planting at our Trial Grounds comprises very choice varieties. Make selections of varieties when in bloom and ask for our prices. We can please you.



Announcement

We are privileged to introduce a new Hybrid Hemerocallis of great beauty. The lily-like blooms of pure deep orange, are produced freely and rest gracefully on tall slender stems. The foliage and stems are of a bluish-green and their luxuriant growth crowned by the charming flowers presents a most effective display. The originator has honored Mrs. A. H. Austin by naming the new Hybrid for her. We can release only a few plants this spring. **Each \$1.50.**



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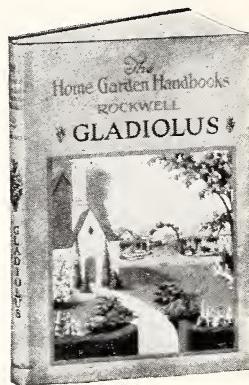
of the American Gladiolus Society and get the benefit of its official organ, The Gladiolus Review. Send the membership fee, \$2.00, to Mr. Roscoe Huff, Secretary, Goshen, Indiana.

Gladiolus

By F. F. ROCKWELL

Introduction by
Dr. S. Irving Moody.

President,
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Note illustration and description of Tycko Zang, page 17.

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